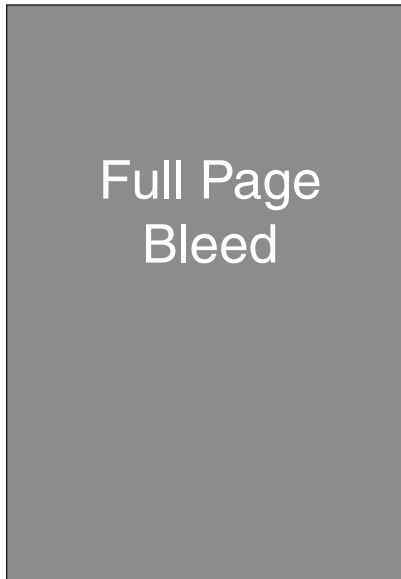


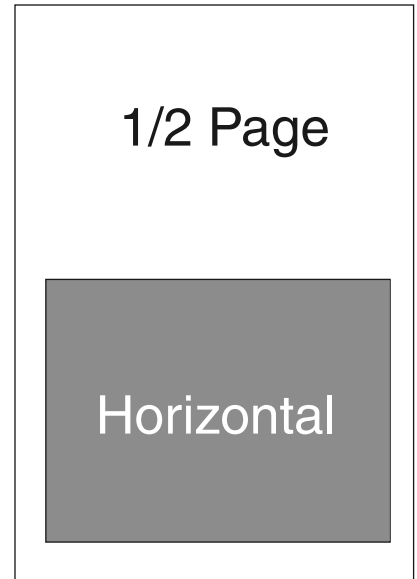
ADVERTISING MECHANICAL SPECIFICATION SHEET



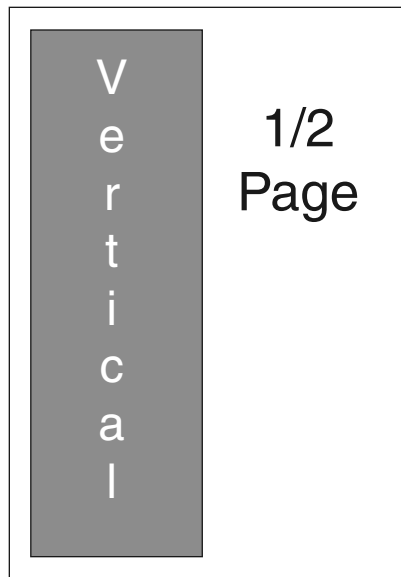
Full Page - bleed
w 7.75" x 11" h
Trim Size: 7.25" x 10.5"



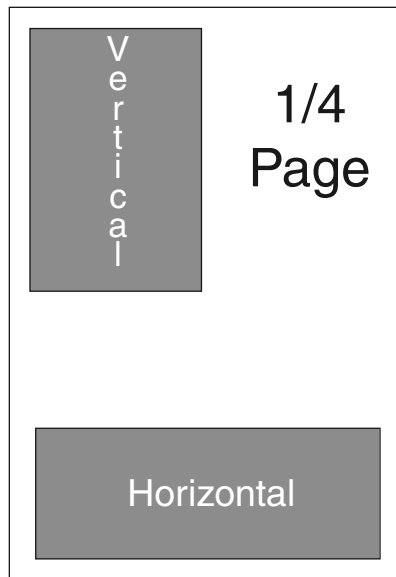
Full Page
w 6.25" x 9" h



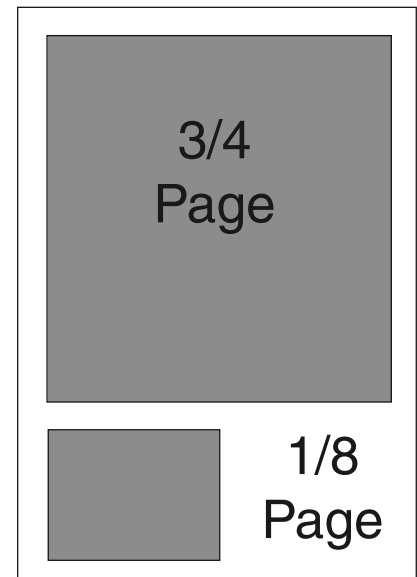
1/2 Page Horizontal
w 6.25" x 4.375" h



1/2 Page Vertical
w 3" x 9" h



1/4 Page Vertical
w 3" x 4.375" h
1/4 Page Horizontal
w 6.25" x 2.062" h



3/4 Page Vertical
w 6.25" x 6.688" h
1/8 Page
w 3" x 2.062" h

MAGAZINE SPECIFICATIONS

Trim Size: w 7.25 x 10.5 h • Live Area: w 6.75 x 9.75 h • Bleed Size: w 7.75 x 11 h

Acceptable File Formats:

Ads may be submitted as

- 1) **Press Ready PDF** with fonts and hi-res supports embedded.
- 2) A single **TIFF** file.
- 3) **JPEG** image file
- 4) **Adobe InDesign** with all fonts and supports included.
- 5) **QuarkXpress** with all fonts and supports included.

Image files should be grayscale at 300 DPI.